**Agfa introduces InterioJet water-based inkjet printing system for interior decoration**

*Top print quality and advanced customization for digital printing of laminated surface designs*

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The InterioJet 3300 is a multi-pass, water-based inkjet system for printing on decor paper used for interior decoration, such as laminate floors and furniture. It boasts brilliant and consistent print quality and enables the creation of customized interior decorations, including brand logos, pictures or seasonal themes.

The InterioJet is built on the same inkjet printing platform as Agfa’s award-winning heavy-duty Jeti Tauro LED UV printing press for sign & display printing applications. It delivers the same printing reliability – now with print heads, inks and a drying system tuned to water-based pigment inks.

*“The InterioJet 3300 will accelerate the transformation from analog (gravure) to digital printing in the laminated surface market,” states Tom Cloots, Director Industrial Inkjet for Agfa. “It is the ideal cost-efficient solution for medium and short production runs. “Its limited start-up time and high flexibility will enable suppliers of laminated surfaces to gain new business by responding to evolving market demands, including printing on demand and just-in-time delivery. The system allows interior decoration designers to let their creativity run free and create customized designs for every order.”*

The InterioJet can print on two rolls at a time – each with a width of up to 155 cm and a weight of up to 600 kg – at a speed of up to 340 m² per hour. It achieves a brilliant and consistent print quality throughout, as well as across print orders. It excels through its superior contrast, sharpness, and color saturation, matching typical decorative industry color profiles.

Incorporating Agfa’s signature ‘Thin Ink Layer’ technology, the InterioJet boasts a low ink consumption, reducing production cost and footprint. It can be combined effortlessly with various impregnation and lamination processes.

Process automation through Asanti

Like Agfa’s wide-format inkjet printers, the InterioJet is driven by Agfa’s [Asanti](https://www.agfa.com/printing/products/asanti/) workflow software, which adds to the system’s performance by controlling, simplifying and automating the entire printing process from prepress to finishing. Asanti’s comprehensive integration of file handling, color management and preflighting guarantees smooth, error-free jobs.

For advanced workflow and color management integration to the creative and reproduction processes, as well as cross-color management with the analog printing processes, Asanti handshakes with full compatibility to the latest [AVA CAD CAM](http://www.avacadcam.com) products.

Matched water-based pigment inks

In accordance with Agfa’s matched components’ approach – which ensures the accurate alignment of printing systems, workflow software and inks – the company developed dedicated water-based pigment inks for the InterioJet. These eco-friendly inks are light- and waterfast and use specific pigments that deliver a high color coverage. They have proved to be a perfect fit for standard lamination production processes. Thanks to the thin dried layer, they can be used to print great wood and natural stone designs (such as marble) without surface relief.

**About Agfa**

Agfa develops, produces and distributes an extensive range of imaging systems and workflow solutions for the printing industry, the healthcare sector, as well as for specific hi-tech industries such as printed electronics & renewable energy solutions.

The headquarters are located in Belgium. The largest production and research centers are located in Belgium, the United States, Canada, Germany, France, the United Kingdom, Austria, China and Brazil. Agfa is commercially active worldwide through wholly owned sales organizations in more than 40 countries.

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