**Agfa Celebrates Two 2020 Product of the Year Awards from PRINTING United Alliance**

***Oberon RTR3300 and Jeti Tauro H3300 outperform competition in the RTR UV and UV Hybrid/Flatbed categories***

**Elmwood Park, NJ (PRINTING United) – October 8, 2020**

Agfa is taking home two Product of the Year awards from PRINTING United Alliance, a testament to its long track record of innovative technology. The Oberon RTR3300 won in the RTR UV category (over 80 in.) and the Jeti Tauro H3300 LED won top honors in the UV Hybrid/Flatbed High Volume Production Class category. The Oberon is making its North America debut at the PRINTING United Digital Experience.

The PRINTING United Alliance hands out the Product of the Year awards to solutions from its member suppliers that are available for sale in 2020. Over 200 entries were submitted across 85 categories.

*“Winning two Product of the Year awards validates our global team’s dedication to continual innovation and delivering outstanding technology to our customers,”* said Deborah Hutcheson, Director of Marketing, Agfa, North America*. “This recognition showcases the superior performance, reliability and efficiency built into Agfa products with the goal of making our customers more profitable.”*

The Oberon is making its North America debut at Printing United Insight Days. Both the Oberon RTR3300 and the Jeti Tauro H3300 LED feature state-of-the-art technologies:

* The Oberon is a dedicated 3.3 m roll-to-roll printer featuring speeds up to 150 m²/h (1,615 ft²) that comes in a four color plus white and a six-color version. The dual-roll option is capable of handling two rolls up to 1.6 meters wide each, doubling the total output. The Oberon’s UV LED inks are optimized for flexible media and obtained GREENGUARD Gold certification, designating they meet rigorous chemical emissions standards and can be used in sensitive indoor environments like schools or healthcare facilities.
* The Jeti Tauro H3300 LED printers are heavy-duty, ruggedly built workhorses that easily handle extreme workloads, multiple-shift operation and 24/7 printing. Suited for a variety of rigid and flexible substrates (e.g. paper, styrene, corrugated cardboard and corrugated polypropylene), the Jeti Tauro H3300 LEDs produce prints up to 3.3 m wide at speeds up to 453 m²/h (4,876 ft²/h) at resolutions up to 1,200 dpi. Featuring a four- and a six-color version (plus white or primer), the Jeti Tauro LED line offers six configurations ranging from manual to fully automatic and roll printing. Like the Oberon, the Jeti Tauro UV inks obtained GREENGUARD Gold certification.

Product of the Year judging was conducted for both output devices and non-output devices. For output devices, a printed target produced a scorecard that determined winners.

Agfa Corporation has won a total of 14 Product of the Year awards since its first submission in 2014. The Agfa Product of the Year award-winning Oberon and Jeti systems are now available for worldwide delivery, along with matching workflow software and inks.

**About Agfa**

Agfa develops, produces and distributes an extensive range of imaging systems and workflow solutions for the printing industry, the healthcare sector, as well as for specific hi-tech industries such as printed electronics & renewable energy solutions.

The headquarters are located in Belgium. The largest production and research centers are located in Belgium, the United States, Canada, Germany, France, the United Kingdom, Austria, China and Brazil. Agfa is commercially active worldwide through wholly owned sales organizations in more than 40 countries.

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