**Agfa to showcase innovative inkjet printing solutions at ISA Sign Expo**

**Agfa, a leading provider of inkjet printing solutions, will be showcasing its inkjet printing solutions at the ISA Sign Expo, taking place from 12-14 April 2023 in Las Vegas, Nevada. Under the heading ‘Strategic Growth. Sustainable Success’, Agfa will demonstrate how it can help print service providers achieve sustainable business growth.**

**USA, Carlstadt, NJ – March 30, 2023**

Agfa's booth will feature the Avinci CX3200 dye-sublimation printer and the Anapurna H2500i LED hybrid inkjet printer driven by Agfa's Asanti workflow software. Visitors to the booth will be able to see the print engines and software in action and learn about their capabilities from Agfa's printing experts.

*"We are excited to showcase our innovative inkjet printing solutions at ISA Sign Expo 2023,"* said Ruben Silva, Agfa’s Vice-President of Inkjet Sales North America. *"Our printing solutions are designed to help print service providers achieve their business objectives, while also contributing to sustainable development. We look forward to discussing printing needs and demonstrating how our solutions can help them grow."*

# Avinci CX3200: Vibrant soft signage prints with next-gen inks

The **Avinci CX3200 dye-sublimation printer** produces high volumes of consistently vibrant high-quality prints on a wide range of polyester-based fabrics for indoor or outdoor soft signage, interior decoration, and fashion items. It prints both directly to fabric – which is easy and fast, and ideal for applications such as see-through flags – and to transfer paper, perfect for obtaining super-sharp backlit applications with deep blacks, as well as for handling stretchy fabrics. The new Avinci 110 printer inks have received the **OEKO-TEX® ECO Passport**, indicating that they are free of any hazardous

# Anapurna H2500i LED: Versatile and sustainable

Agfa's wide-format **Anapurna H2500i LED hybrid inkjet printer** is designed for high-quality 6-color printing on a wide range of indoor and outdoor rigid and flexible materials up to 2.5 meters wide. It is a perfect fit for sign shops that want to combine board and roll-to-roll print jobs. The white ink function creates possibilities for printing on transparent material for backlit applications, or for printing white as a spot color. The LED curing lamps increase productivity and allow for a wide substrate versatility, including heat-sensitive materials. The GREENGUARD Gold certified inks ensure both sustainable operations and a wide color gamut, while Agfa’s Thin Ink Layer technology limits ink consumption.

# Asanti: Production hub

Agfa's **Asanti workflow and color management software** is a comprehensive solution that streamlines the printing process from prepress to finishing, thus minimizing manual interventions and errors and ensuring consistency and quality throughout. Its browser-based Production Dashboard monitors production time, as well as ink and media consumption, and interfaces with MIS/ERP systems to optimize quotes and post-calculations.

# Samples: great to see and touch

Agfa's booth will also feature a **wide array of print samples**, showcasing the versatility and quality of its inkjet printing solutions. The samples will include all kinds of applications, ranging from signage to point of sale displays, multi-layer texture prints, textiles and more.

*ISA Sign Expo will be held April 12-14 at the Mandalay Bay Convention Center in Las Vegas, Nevada. Agfa can be found at booth 1631.*

**About Agfa**

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group holds four divisions: Radiology Solutions, HealthCare IT, Digital Print & Chemicals and Offset Solutions. They develop, manufacture and market analogue and digital systems for the healthcare sector, for specific industrial applications and for the printing industry. In 2022, the Group realized a turnover of 1,857 million Euro.

**About Agfa’s Digital Printing Solutions**

Agfa’s Digital Printing Solutions business unit drives the adoption of inkjet printing across various industries. It empowers graphic printing and goods-producing industries to become more versatile and efficient through the innovative use of inkjet printing technology. It does so by analyzing their experiences, needs and challenges, and actively partnering with them and industry experts.

Agfa’s digital printing offering consists of in-house developed and designed high-quality inkjet printers, inks, software, and services, either as an integrated perfectly matched solution, or as customized components within a larger production process. The assortment is best in class in terms of quality, productivity, sustainability, and cost of ownership, with an impeccable service across the globe.

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