Agfa prolongs partnership with Konica Minolta as distributor of its Anapurna inkjet printer portfolio in Norway, Denmark and Sweden

**Konica Minolta, Cluster North, and Agfa entered a non-exclusive authorized reseller agreement to sell the Anapurna inkjet portfolio from Agfa in Norway, Denmark and Sweden.**

Mortsel, Belgium – November 29, 2022

*“We are delighted to team up with Konica Minolta, Cluster North to expand our footprint in the wide-format printing market in Norway, Denmark and Sweden,”* says Nils-Arne Sletten, Nordic Sales Manager Inkjet at Agfa. *“This cooperation will be beneficial to both of us and guarantee that the Nordic sign & display printing market is served even better.”* Koen Steert, Head of Sales Sign & Display Europe for Agfa, adds: *“Agfa and Konica Minolta have a long-standing partnership that has proved fruitful for both companies. We are pleased to extend it.”*

Konica Minolta will have full access to Agfa’s Anapurna wide-format inkjet printer family, consisting of roll-to-roll, flatbed and hybrid engines that can handle media widths from 1.65 to 3.2 meters. In addition, they will also be selling Agfa’s matched inkjet inks and dedicated Asanti software, which streamlines the print production workflow and guarantees color consistency throughout.

*“We are pleased to be able to extend our assortment in the Nordic region with Agfa’s offering,”* says Mikael Wennerberg, Product Manager and Sales Specialist Industrial Printing Konica Minolta. *“We know Agfa as a leading provider of inkjet printing solutions for sign & display companies. The Anapurna family combines a wide media scope with the lowest possible ink consumption. Add to that Agfa’s Asanti automation software and state-of-the-art inks, and we know that our customers will get great value.”*

**About Konica Minolta**

Konica Minolta is a global company that changes and revolutionizes the way we work by bridging the gap between paper and digitization. Providing innovative quality solutions in print and IT infrastructure the company is constantly evolving its business areas.

Innovation is at the heart of everything Konica Minolta does. Over the past 140 years, the company has continually pushed the boundaries of technology by creating revolutionary products and services that improve the customers' businesses.

Konica Minolta currently employs over 43,000 people worldwide with a turnover of approximately €7.7 billion. More information about the company is available at [www.konicaminolta.eu](http://www.konicaminolta.eu).

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**About Agfa**

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group holds four divisions: Radiology Solutions, HealthCare IT, Digital Print & Chemicals and Offset Solutions. They develop, manufacture and market analogue and digital systems for the healthcare sector, for specific industrial applications and for the printing industry. In 2021, the Group realized a turnover of 1,760 million Euro.

**About Agfa’s Digital Printing Solutions business unit**

Agfa’s Digital Print & Chemicals division drives the adoption of inkjet printing across various industries. We empower graphic printing and goods-producing industries to become more versatile and efficient through the innovative use of inkjet printing technology. We do so by analyzing their experiences, needs and challenges, and actively partnering with them and industry experts.

Our actual offering consists of in-house developed and designed high-quality inkjet printers, inks, software and services, either as an integrated perfectly matched solution, or as customized components within a larger production process. Our offering is best in class in terms of quality, productivity, sustainability and cost of ownership, with an impeccable service across the globe.

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