**Agfa scores hat-trick in EDP Awards**

**The European Digital Press Association rewarded no less than three Agfa innovations introduced in 2021: the Jeti Tauro H3300 UHS LED hybrid large-format printing press, the InterioJet water-based décor paper printing press for laminate surfaces, and the Alussa leather printing system.**

**Mortsel, Belgium – January 31, 2022**

It was the eleventh consecutive time that Agfa got recognized for its innovative power by the European Digital Press Association (EDP). Each year, the experts of its member magazines review products that are new to the European market, evaluating them in terms of quality, value to the user, support and service – and granting awards to the most groundbreaking ones.

“*We are very proud to have our inkjet printing solutions rewarded once again with this mark of quality and innovation,”* states Vincent Wille, Agfa’s President of Digital Print & Chemicals. “*We are committed to providing next-gen printing solutions that enable print service providers to grow profitably. The EDP Awards granted to our solutions bear witness to the added value we provide to our customers.*”

Agfa’s printing solutions capturing awards this year are:

* **The** [**Jeti Tauro H3300 UHS LED**](https://www.agfa.com/printing/products/jeti-tauro-h3300-led/) **in the category ‘Large and wide-format printing – flatbed/hybrid printers with a printing speed of over 250 m²/h’.**

The Jeti Tauro H3300 UHS is the latest ‘ultra-high-speed’ version of Agfa’s flagship inkjet press. It is a 3.3 m heavy-duty workhorse for sign & display as well as corrugated printing applications, combining extreme quality with a production speed of up to 600 m²/h and cutting-edge automation.

The EDP jury stated that “*With the UHS, Agfa has brought the Jeti Tauro platform to the next level, putting more volume applications within reach. A high-speed loader with a double gantry ensures that the high printing speed gets used to its full potential.*“

* **The** [**InterioJet 3300**](https://www.agfa.com/printing/products/interiojet-3300/) **in the category ‘Industrial Print & Finishing Solutions’.**

The InterioJet 3300 is a multi-pass inkjet system that uses Agfa’s eco-friendly, water-based inks for short to medium production runs of décor paper for laminate surfaces. With its brilliant and consistent print quality, its speedy start-up and high degree of versatility, it meets the interior decoration market’s demand for fast market introductions and customized designs. As a digital printing system, the InterioJet surpasses the limitations of gravure printing, since it is not limited by cylinder length or ink kitchen, and thus allows for the printing of fully customized, non-repetitive patterns for every single order.

The EDP commended Agfa for showing “*how to change an existing print engine so it can be successfully combined with a new ink specifically aimed at the industrial market for printing laminate patterns on decor paper. By doing so, it is contributing to the transition from analogue to digital printing and enabling a faster response to market needs.*”

* **The** [**Alussa**](http://www.inkjet.com/) **leather printing ink in the category ‘Industrial Inks’**

[Alussa](https://inkjet.com/) is cutting-edge inkjet printing technology for the creation of stunning designs on leather for a variety of markets, such as interior decoration, fashion, automotive and more. It meets the ever increasing need of brand to differentiate and personalize products. As the Alussa system, consisting of the Alussa eTU printer, Alussa iUL10 inks and workflow software, is effectively integrated in the leather production process – with perfectly tuned inks and coatings – it is the only digital leather printing solution that warrants superior and lasting quality.

The EDP praised the Alussa ink, which “*makes it possible to print on leather on an industrial scale. Printing is done in full colour plus white, which gives a reliable result even on coloured leather. In combination with the coatings for leather developed together with TFL, this creates a hardwearing colourfast print that can be called unique.*“

**About the European Digital Press Association**

The European Digital Press Association (EDP) is an industry forum comprised of publishers of leading European magazines devoted to digital printing and associated products. It counts 21 member magazines all over Europe, covering 27 countries and reaching more than half a million readers.

Each year, experts of the member magazines review the latest technological developments introduced on the European market in several categories – software and hardware, large/wide format printing, commercial printing, print and finishing solutions, finishing and enhancement, consumables and special solutions – and honor the best products in each category in terms of quality, value to the user, support and service.

<https://www.edp-award.com/>

**About Agfa**

Agfa develops, produces and distributes an extensive range of imaging systems and workflow solutions for the printing industry, the healthcare sector, as well as for specific hi-tech industries such as printed electronics & renewable energy solutions.

The headquarters are located in Belgium. The largest production and research centers are located in Belgium, the United States, Canada, Germany, Austria, China and Brazil. Agfa is commercially active worldwide through wholly owned sales organizations in more than 40 countries.

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