

:Arkitex Portal

:Arkitex Portal is Agfa's new generation of :Arkitex Enterprise software.

It is a collaborative page production system, which offers a cost-effective way to help newspaper publishers and printers expand and develop their print business.

:Arkitex Portal simplifies the customers' job by providing an easy mechanism for uploading pages that doesn't rely on any defined naming scheme. With the soft proofs they are seeing exactly what has been ripped, so what they see is what they will print.



:Arkitex Portal provides automation for the Printer, so their interaction with their customer is reduced allowing them to focus on other, more important tasks. The integration and automation allows them to provide the value-added services that make the customers job look better as well as print more easily.

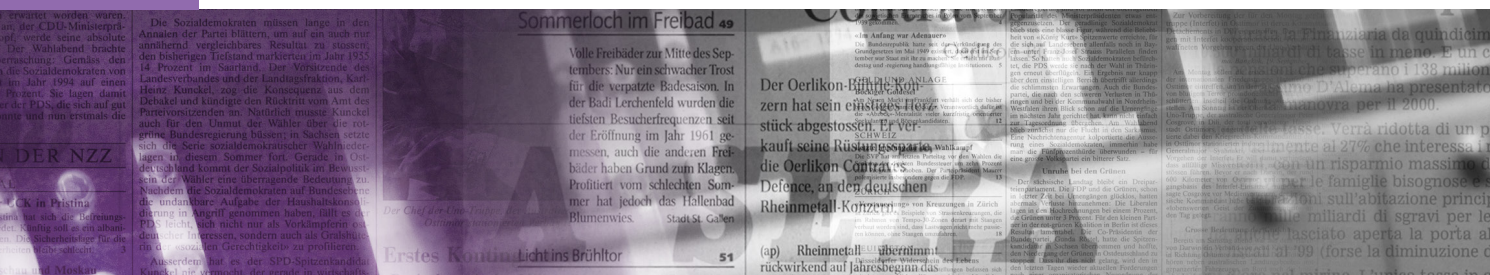
:Arkitex Portal is a collaborative page production system, which offers a cost-effective way to help newspaper publishers and printers expand and develop their print business. It works together with the :Arkitex system to ensure that uploaded pages intended for publication are accurately translated into the final product.

Customers access :Arkitex Portal through a straightforward, web-based user interface to upload files that will go through a sequence of processing steps. Publishers can decide what processes their files go through, within the scope of services offered by the printer.

:Arkitex Portal allows all participants throughout the project to collaborate on tasks within a 24/7-accessible web environment resulting in higher productivity, a shorter number of steps before printing, and reducing costs associated with reworks and errors. Online soft proofing helps lower costs and speed production.

:Arkitex Portal also allows the printer to offer value-added services, such as image enhancement and page preflighting, without adding to their operational costs.

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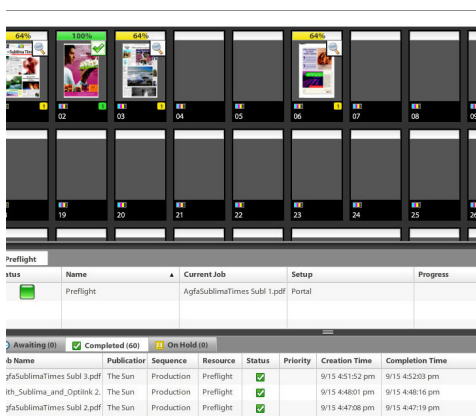


:Arkitex Portal offers a quick, simple and flexible method of uploading pages for publication, and of defining and controlling how the page is treated once it is uploaded.

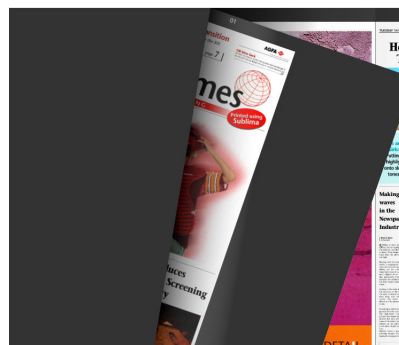
On-line soft-proofing enables the approval loop to proceed quickly and remotely, without the need for costly and time-consuming hard-copy proofs to be made and then delivered to the customer

There are three types of views :

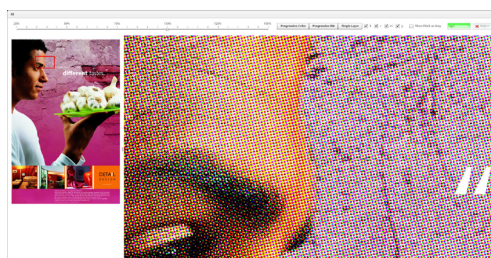
The **Thumbnail view** gives an overview of how the publication is progressing.



The **flip-book view** enables the customer to not only see how the pages will appear in print, but also check whether the pages are properly recognised and positioned



The **high-resolution softproof view** is made up from the ripped TIFF files. This enables the customer to examine the page in detail, even allowing the trapping to be checked.



Approval or rejection of pages is easy, and the whole cycle of uploading pages, preparing them for printing and approving them is quick, reliable and economical.

Portal also makes it easy for a Publisher to monitor and manage multiple users simultaneously.

In summary, :Arkitex Portal makes it easy for customers to work with you, and helps you provide value-added services. It minimizes disputes by placing the approval responsibility on the Publisher, and tightens and simplifies the relationship between Printer and Publisher, while minimizing work and costs.