

## **Huston Patterson Moves to Agfa's :Energy Elite Plates**

Agfa Media Relations

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**Long-run, no-bake thermal plate helps Illinois-based packaging printer provide high quality output and reduce costs**

**Ridgefield Park, NJ – June 21, 2010** – Agfa Graphics announced today that Huston Patterson, a packaging printer specializing in labels and top sheets, has been able to cut chemistry consumption and substantially reduce energy costs since transitioning to :Energy Elite.

Based in Decatur, IL, Huston Patterson's special products division, Sigma Graphics, has been a full-service commercial printer specializing in sheet-fed offset printing for more than 50 years.

"We are able to work faster and reduce our energy costs thanks to :Energy Elite's no-bake capabilities," said Stephen Frantz, Chief Operating Officer, Huston Patterson. "Best of all, we were able to upgrade our plate technology but did not have to raise prices to our clients, which is great in this competitive market."

:Energy Elite is an aluminum, grained and anodized positive-working thermal plate that prints up to 340 lpi. :Energy Elite uses an advanced, patented emulsion that tolerates variations in exposure and processing, providing superior imaging through at least a half-million impressions. Chemical consumption and costs are kept to a minimum and maintenance is reduced via an extended bath life. The plate delivers robust, dependable press performance under an extensive range of press conditions, without the need to post-bake.

"Today, in order to be successful, commercial printers require effective printing solutions that help them manage their businesses in an efficient and profitable manner. Companies like Huston Patterson have found that Agfa's :Energy Elite is exceptional solution that helps them reduce costs, improve productivity and satisfy environmental concerns," said Agfa's Deborah Hutcheson, Director of Marketing, Agfa North America.

:Energy Elite is compatible with UV inks, alcohol substitutes and aggressive press chemicals. The plate is daylight safe, has a wide

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latitude and its graining technology offers low scratch sensitivity and high resistance against roller marking. \*Run lengths vary due to specific press conditions.

### **About Huston Patterson**

As a world-class printing organization, Huston Patterson provides unparalleled value and performance through effective use of technology and craftsmanship by incorporating the unifying principles of trust, integrity and commitment. For more information, visit [www.experiencetheevolution.com](http://www.experiencetheevolution.com).

### **About Agfa Graphics**

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and color management. Computer-to-film, computer-to-plate and digital proofing systems have earned Agfa Graphics a worldwide leadership position in the commercial and package printing and the newspaper publishing markets.

Agfa Graphics is rapidly expanding its offerings in the growing digital inkjet market. Its experience in both imaging and emulsion technology has provided the expertise required for making an assortment of high-quality UV and solvent-based inks. Joint development and manufacturing partnerships with industry leaders expand its technological reach and allow the company to develop comprehensive digital solutions for printing posters, banners, signage, displays, labels and packaging materials.

Additional product and company information can be found on Agfa's home page on the World Wide Web at: [www.agfa.com](http://www.agfa.com).

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