

Agfa Media Relations

Deborah Hutcheson  
Director of Marketing  
Agfa Graphics

800-540-2432 x4646  
[deborah.hutcheson@agfa.com](mailto:deborah.hutcheson@agfa.com)

Jessica Guilfoyle  
Group M Inc

201-227-0747 x206  
[jessica.guilfoyle@groupm.org](mailto:jessica.guilfoyle@groupm.org)  
[www.agfapress.com](http://www.agfapress.com)

## **Cowan Imaging Group Improves Productivity with Agfa's :Jeti Inkjet Printing System**

**Edmonton-based company produces a variety of applications on wide-format :Jeti system**

**Ridgefield Park, NJ – June 15, 2010** – Agfa announced today that Cowan Imaging Group of Edmonton, Alberta (Canada) has logged over 7500 hours on its :Jeti 3150 system and expects to do more. Founded in 1945, this family-owned company has transitioned from a small, two-person shop to a leader in screen printing and digital graphics with over 100 employees. Today, Cowan Imaging Group produces everything from decals, transit shelter advertisements, billboards to fleet signage and more.

According to Ian Stirling, Technical Services Manager at Cowan Imaging Group, "We strive to produce the best output for our customers. About three years ago, we needed a solid flatbed so we could move away from vinyl mounting which was a more costly and labor-intensive process for producing signage. We looked at other printers but went with the :Jeti 3150 system because it is an example of superior engineering."

Agfa announced the acquisition of GandInnovations in November 2009. The acquisition enables Agfa Graphics to significantly increase its presence in large format inkjet printing. The :Jeti portfolio of mid-range large format printers is completely complementary to Agfa Graphics' inkjet business. The deal closed in January 2010.

According to Stirling, "For us, our :Jeti 3150 is like the Swiss Army Knife of printers. You can do all kinds of work with it. The 3150 is reliable and it just keeps going. And the :Jeti service organization was stellar and available when needed. So from my perspective, the product line was too good to just die." Stirling also offered, "This is a positive step for Agfa and the :Jeti systems. The :Jeti systems have a stable future. Agfa now has introductory options with :Anapurna, high production with the :M-Press TIGER, and for everything else in between they have the :Jeti systems."

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### **About Cowan Imaging Group**

Cowan operates one of Canada's largest screen and digital printing plants. Cowan has grown the business from providing corporate images such as decals, signage and promotional banners to a full production screen and digital print environment producing large-format graphics for billboards, transit shelter advertisements, fleet signage, wall murals, vehicle murals, scrim, banners, directional signage and point of purchase displays. Cowan Imaging Group has led the Alberta Graphics and Screen Printing industry in R&D and new product development, and has worked closely with manufacturer partners to ensure that new development in raw materials meets strict quality requirements. For more information on Cowan Imaging Group visit them at <http://www.cowan.ca>.

### **About Agfa Graphics**

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and color management. Computer-to-film, computer-to-plate and digital proofing systems have earned Agfa Graphics a worldwide leadership position in the commercial and package printing and the newspaper publishing markets.

Agfa Graphics is rapidly expanding its offerings in the growing digital inkjet market. Its experience in both imaging and emulsion technology has provided the expertise required for making an assortment of high-quality UV and solvent-based inks. Joint development and manufacturing partnerships with industry leaders expand its technological reach and allow the company to develop comprehensive digital solutions for printing posters, banners, signage, displays, labels and packaging materials.

Additional product and company information can be found on Agfa's home page on the World Wide Web at: [www.agfa.com](http://www.agfa.com).



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***Editor contacts:***

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