

Agfa Media Relations

Deborah Hutcheson
Director of Marketing
Agfa Graphics

800-540-2432 x4646
deborah.hutcheson@agfa.com

Jessica Guilfoyle
Group M Inc

201-227-0747 x206
jessica.guilfoyle@groupm.org
www.agfapress.com

Agfa to Demo JDF-based Automation and Integration Solutions at IPA Tech Conference

:Apogee Prepress and :Apogee Portal the focus of demonstrations at IDEAlliance + IPA Technical Conference and EXPO

Ridgefield Park, NJ – June 1, 2010 – Agfa Graphics announced today that the company will be demonstrating its JDF-based workflow automation and integration solutions, including :Apogee Prepress and :Apogee Portal, at the 2010 IDEAlliance + IPA Technical Conference and EXPO. The EXPO runs June 7-8 and is being held at the Westin O'Hare Hotel, Rosemont, IL.

At the event, Agfa technology experts will be showing, in a variety of JDF integration scenarios, how :Apogee Prepress, Agfa's prepress production hub, and :Apogee Portal, which allows all participants throughout the graphic communications process to collaborate on projects and tasks within a 24/7 accessible web-environment, can assist commercial printers.

"Agfa's JDF-enabled workflow solutions help commercial printers gain productivity, reduce the number of steps before printing, and decrease the costs of reworks and errors," said Deborah Hutcheson, director of marketing, Agfa Graphics, North America. "Increased automation gives production environments the ability to get more done more cost-effectively."

Agfa will also be presenting :Apogee Media, a content management solution that facilitates the connection between existing tools for word processing and desktop publishing into more automated and integrated workflows such as :Apogee Portal and :Apogee Prepress, and the forthcoming ePublisher module for device-independent cross media publishing.

Agfa will also be participating in the IPA Ink Optimization RoundUP, an independent technical evaluation of the state of commercially available ink optimization solutions. :Apogee InkSave offers printers an

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automated solution for CMYK ink optimization, fully integrated with :Apogee Prepress, to increase quality and consistency on press while saving time and money.

For more on the IDEAlliance + IPA Technical Conference and EXPO, go to <http://www.ipa.org/knowledge/conferences/2010-technical-conference> .

About Agfa Graphics

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and color management. Computer-to-film, computer-to-plate and digital proofing systems have earned Agfa Graphics a worldwide leadership position in the commercial and package printing and the newspaper publishing markets.

Agfa Graphics is rapidly expanding its offerings in the growing digital inkjet market. Its experience in both imaging and emulsion technology has provided the expertise required for making an assortment of high-quality UV and solvent-based inks. Joint development and manufacturing partnerships with industry leaders expand its technological reach and allow the company to develop comprehensive digital solutions for printing posters, banners, signage, displays, labels and packaging materials.

Additional product and company information can be found on Agfa's home page on the World Wide Web at: www.agfa.com.

Editor contacts:

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