

Agfa Media Relations

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New Partnership Allows Agfa Graphics to Extend its Presence in Canada

Nustream Graphic to distribute Agfa's Industry-leading solutions in new emerging Canadian markets

Toronto, Canada – May 24, 2010 – Agfa Graphics announced today that Nustream Graphic, a leading full-service dealer, has inked a deal to distribute Agfa's industry-leading prepress solutions. Nustream Graphic is a diverse company that is comprised of knowledgeable industry professionals with hands-on technical and sales experience.

According to Guy Potvin, Executive Vice-President at Nustream Graphic, "We are very excited about working with Agfa. Today, cost-effective solutions that help printers reduce waste and improve efficiency while protecting margins are in high demand. Agfa's portfolio of products has been well-received in the industry and increasingly in Canada because they meet these requirements."

Nustream has hand-picked industry vets Jonathan Rogers to manage Ontario-based accounts and Steve Daigle for Quebec-based accounts.

"Nustream's sales approach is exemplary. While distributing advanced technologies is a sweet spot, their main focus is helping small- to mid-sized printers identify the solutions that best fit their business environment. Ultimately, we believe this new partnership allows Agfa to expand our reach as we work to help more printers address their business challenges in this competitive market," said Ruben Silva, managing director, Agfa Inc.

About Agfa

The Agfa-Gevaert Group is one of the world's leading imaging and information technology companies. Agfa develops, manufactures and markets analog and digital systems for the printing industry (Agfa Graphics), the healthcare sector (Agfa HealthCare) and specific industrial applications (Agfa Materials)

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Agfa's headquarters are in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries throughout the world. The Agfa-Gevaert Group achieved a turnover of 2,755 million Euros in 2009.

About Agfa Graphics

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and color management. Computer-to-film, computer-to-plate and digital proofing systems have earned Agfa Graphics a worldwide leadership position in the commercial and package printing and the newspaper publishing markets.

Agfa Graphics is rapidly expanding its offerings in the growing digital inkjet market. Its experience in both imaging and emulsion technology has provided the expertise required for making an assortment of high-quality UV and solvent-based inks. Joint development and manufacturing partnerships with industry leaders expand its technological reach and allow the company to develop comprehensive digital solutions for printing posters, banners, signage, displays, labels and packaging materials.

Product and company information can be found on Agfa's home page on the World Wide Web at: www.agfa.com.

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