

# PRESS RELEASE

**Agfa Graphics**

Septestraat 27  
B - 2640 Mortselsel  
Belgium

Paul Adriaensen  
Press Relations Manager  
Agfa Graphics

T +32 3 444 3940  
F +32 3 444 4464  
E paul.adriaensen@agfa.com

## Agfa Graphics Launches new :Azura V Chemistry-free Plates at IPEX

### Eco friendly and consistent plate production with high printing stability for violet plate users.

Mortselsel, Belgium - May 3, 2010 - *Agfa Graphics today announced the launch of the :Azura V chemistry-free plate for violet CtP systems. The new violet photopolymer plate works with gum, similar to Agfa's industry-leading, ThermoFuse-based :Azura plates for thermal systems.*

This new, chemistry-free plate works with all mainstream violet CtP units currently in use at commercial print sites across the world and emitting at least 30 mW. The new :Azura V can run in virtually all existing photopolymer processors on the market, but no traditional photopolymer developer is required. The plates are ideal for low- to mid-size commercial printers and provide run lengths up to 100,000.

Based on photopolymer technology, :Azura V combines outstanding lithographic quality with easy handling and excellent durability. Because it is a chemistry-free plate and there is no use of developer, it eliminates the main variable affecting image consistency. Like its eco-friendly thermal cousin, :Azura V works with a clean-out unit or an adapted existing plate processor. Little maintenance, therefore, is required. In conjunction with the Agfa Graphics' Avalon V4 and the new Clean out unit, :Azura V lowers the overall Cost of Ownership of Computer to Plate, broadening its application.

:Azura V uses a new photopolymer emulsion that works with a pH neutral clean-out gum. Since Agfa's system uses no chemicals such as developer or fixer waste (just clean-out with gum) and no need for extra rinsing water, the result is an improved ecological footprint, and an extremely easy to maintain system.

The plates will be available after IpeX 2010.

### About Agfa

The Agfa-Gevaert Group is one of the world's leading companies in imaging and information technology. Agfa develops, manufactures and markets analogue and digital systems for the printing industry (Agfa Graphics), for the healthcare sector (Agfa Healthcare), and for specific industrial applications (Agfa Materials). Agfa is headquartered in Mortselsel, Belgium. The company is present in 40 countries and has

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agents in another 100 countries around the globe. The Agfa-Gevaert Group achieved a turnover of 2.755 million euros in 2009.

Please visit us at [www.agfa.com](http://www.agfa.com)

## About Agfa Graphics

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and colour management.

Agfa Graphics is a worldwide leader with its computer-to-film, computer-to-plate and digital proofing systems for commercial and packaging printing and the newspaper publishing markets.

Agfa Graphics is rapidly developing its position in the new segments of industrial inkjet with comprehensive solutions for various applications such as documents, posters, banners, signage, displays, labels and packaging materials. Its experience in both imaging and emulsion technology has provided the expertise required for developing a complete assortment of high-quality inks.

Please visit us at [www.agfa.com/graphics](http://www.agfa.com/graphics)

## Contact:

### Paul Adriaensen

Agfa Graphics Press Relations Manager

tel. ++32 (0)3/444.3940

e-mail: [paul.adriaensen@agfa.com](mailto:paul.adriaensen@agfa.com)