

PRESS RELEASE

Agfa Graphics

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Agfa Graphics Adds Features to :Apogee Portal in Response to Customer Feedback

Single-dashboard interface streamlines file upload, automates preflight and improves print buyer collaboration for higher performance and better user experience.

Mortsel, Belgium - April 30, 2010 - Agfa Graphics today announced the launch of :Apogee Portal 7. The new version of Agfa's popular portal for file upload, preflight and softproofing provides advanced functionality for user convenience and automation. The new :Apogee Portal builds upon Agfa's unique StreamProof pixel-on-demand technology to provide fast access to highly reliable soft proofs that are rendered and colour managed by :Apogee Prepress. By integrating :Apogee's Preflight technology and adding self-service functionality, the new release offers greater economy for publishers and printers.

Users can provide :Apogee Portal 7 to their customers without having to purchase extra client software or licenses, making this the ideal solution for publishers and printers that require a high level of print-buyer collaboration. A standard browser and broadband internet connection are sufficient to access reliable high-quality rendered softproofs. Dedicated software tools for calibrating and colour managing displays for soft proofing integrate seamlessly with :Apogee Portal and allow professional colour-accurate viewing that can be set up and tracked with unmatched ease-of-use.

:Apogee Portal 7's intuitive self-service features allow print buyers to define and create new jobs without prepress intervention. Combined with the necessary diagnostic tools it enables greater automation and minimises printer intervention. An interface based on Adobe Flex-technology provides unique single-dashboard user convenience and reduces the need for print buyer training or support.

:Apogee's Preflight is now fully integrated within the StreamProof viewer and directs print buyers immediately to potential production problems. As such, it adds tools to streamline collaboration between file-suppliers and prepress operators with visual guidance.

"With our single dashboard Adobe Flex-interface we were able to set a new standard for professional file-upload and interactive soft proofing. For the new

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version of :Apogee Portal we have mainly focused on perfecting this successful approach by collecting feedback from users, said Hans Van Glabeke, product manager for :Apogee Portal. This resulted in a series of improvements, which all together deliver unique user convenience for both print buyer and prepress operator."

:Apogee Portal 7 will be unveiled in May at IPEX 2010 in Birmingham, UK at Agfa's :Apogee User Group conference.

About Agfa

The Agfa-Gevaert Group is one of the world's leading companies in imaging and information technology. Agfa develops, manufactures and markets analogue and digital systems for the printing industry (Agfa Graphics), for the healthcare sector (Agfa Healthcare), and for specific industrial applications (Agfa Materials). Agfa is headquartered in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries around the globe. The Agfa-Gevaert Group achieved a turnover of 2.755 million euros in 2009.

Please visit us at www.agfa.com

About Agfa Graphics

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and colour management.

Agfa Graphics is a worldwide leader with its computer-to-film, computer-to-plate and digital proofing systems for commercial and packaging printing and the newspaper publishing markets.

Agfa Graphics is rapidly developing its position in the new segments of industrial inkjet with comprehensive solutions for various applications such as documents, posters, banners, signage, displays, labels and packaging materials. Its experience in both imaging and emulsion technology has provided the expertise required for developing a complete assortment of high-quality inks.

Please visit us at www.agfa.com/graphics

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AGFA GRAPHICS

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